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Business Strategies

GoEcoFit is a digital platform for health, wellness and sustainability aimed at organizations and their members. The goal is to enable the digital management of health and sustainability in companies based on the latest technologies.

Core technologies and services

GoEcoFit is based on a web application as well as a mobile app. It helps achieve health goals by motivating employees to adopt health-promoting habits and earning rewards for achieving them.

Individualized health and wellness recommendations are received daily from our AI coach, which is based on a Large Language Model. The coach is also available to answer all kinds of questions.

Our challenges allow you to compete with your colleagues or achieve your personal goals. As a reward, sustainable measures such as planting trees can be initiated directly from the mobile app.