



LUMOO GbR

Business Strategies

Promotion of social and digital participation of the analog generation through cross-media web applications on the subject of networking and digitization.

Core technologies and services

Web application consisting of two parts:

LUMOO explains (interactive e-learning to strengthen digital skills)

- basic training in digitization
- learning by doing free of anxiety
- gradual learning at your own pace
- strengthening trust in your own digital skills networked with LUMOO

(Interest-matching to network like-minded people)

- new contacts through networking based on interfacing of interests
- protected space without any embarrassment
- low-threshold entry through inclusive communication design
- involvement of external providers (municipalities, clubs, organizations, ...)