

Prima Medical Technologies GmbH

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Business Strategies

Prima is an incubator for medical device companies that develop innovative and disruptive medical devices addressing a high medical need and have a significant positive impact on patients' lives. Our business approach is designed to reduce clinical and financial risks early and create value quickly. To reach our high expectations we are working together with physicians, key opinion leaders, engineers and dedicated service providers. We cooperate with leading life sciences investors, Venture Capitalists and strategic partners who focus on funding innovative and disruptive medical technologies in order to finance our portfolio companies.

Core Technologies and Services

The development of an innovative medical device follows a structured pathway. First a medical need is identified, followed by a comprehensive market analysis. Afterwards an appropriate solution is developed, and the intellectual property is secured. A new Start-up is founded that will develop the innovative medical device, executes the clinical study and the market approval. Final goal is the acquisition of the technology by a global Medtech enterprise or alternatively IPO.

The competence of the Prima team in the development of innovative therapies and the cornerstones of success:

- Identify a Medical Need
- Develop New Therapeutic Concepts
- Achieve Prove of Concept
- · Generate Intellectual Property
- Transform the Concept to a Company
- Fundraising and Investment of the Company
- Product Development
- Regulatory Approval
- Commercial Launch
- Value Realization