

# Healthcare Regensburg Initiative



Panorama picture company building BioPark

At the beginning of 2017 the BioPark brought the new brand name “Healthcare Regensburg” to life to be able to do justice to the collective visibility of the health location in keeping with the wishes of all the stakeholders. In doing so the Life Science Luster BioRegion Regensburg is being further developed and the content around the thematic field of healthcare economy is being expanded. At the end of 2018 a masterplan was produced also from which the first recommendations for action and project proposals for the further development of the healthcare economy at the Regensburg location and in the region proceeded. The project was funded for three years by the State of Bavaria.

The growing significance of this industry for the future of the cathedral city and the region of Upper Palatinate was documented by an assessment of the cluster in 2019. Since the last count in 2011 the number of employees in the healthcare industry has risen by around 26%. In 2018 there were a total of 20,401 employees with social security insurance working in the healthcare field in the Regensburg Region. 80% of these are in the City of Regensburg and 20% in the Regensburg District. With 10,955 employees almost half of these work in the 5 hospitals in the city and the district. In the field of local doctors there were 3,894 people employed at last count. Also in inpatient and outpatient care the numbers of employees rose by 26% to 3,892.

Several projects have been successfully put into action by Healthcare Regensburg. “Digital Health Initiative” was started this way, which links, supports and further develops activities on digitalization of provision of medical care at the location in an interdisciplinary manner. Thereby the opportunity was also created for the network stakeholders to give presentations at their own shared stands at national and international trade fairs. To promote the startup of innovative companies in the healthcare industry the BioPark brought the “Healthcare Accelerator - BioPark Jump” to life.

Since the start of 2020 the “Healthcare Regensburg Initiative” is being funded for a total of three years by the Ministry of Economy, Development and Energy. The goal is to establish a regional network in the healthcare industry and thereby together with the network partners develop and put into action concrete measures and projects. These are thereby oriented by the broad thematic fields decided upon in the masterplan

- network activities and knowledge transfer:
- exchange of knowledge and know-how, spreading of information, networking and collaboration between companies and other institutions of the Healthcare Regensburg Initiative
- digitalization of healthcare
- aging society and demographic change
- securing specialty staff and training and further education.



Dr. Thomas Diefenthal,  
CEO



Dr. Ilja Hagen,  
Project Manager  
Healthcare Regensburg

#### CONTACT

BioPark Regensburg GmbH  
Am BioPark 13 / BioPark III  
D 93053 Regensburg, Germany  
phone: +49 (0)941 920 460  
Fax: + 49 (0)941 920 4624  
[www.biopark-regensburg.de](http://www.biopark-regensburg.de)



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